



# The Elms' Leaflet



Volume 4 Issue 1

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March 31, 2023

## EXCITING NEWS!

During the long wait between April 29, 2022, which is the date EASR submitted the documentation to begin the Site Plan Approval process, and now, the Board of directors have not been idle. We have engaged in the consultation process regarding the site survey, site plan, fire safety plan, functional servicing report, stormwater management plan, environmental impact study, geotechnical study, hydrogeological study, traffic impact analysis, archaeology report, shadow study, lighting design study, landscaping plan, site grading and drainage plan, elevation plans, sediment and erosion control plans, among others. The thorough scrutiny of our submissions by the Springwater Township Planning Department and the resulting ongoing consultations with our team of Architects and consulting engineers will hopefully soon result in Site Plan Approval. Anticipating this, we engaged the services of "HR Performance and Review" to assist us in hiring a Sales and Marketing Manager. Over 40 applicants were shortlisted to 16 and each of those went through 2 interviews by HRPAR to get to a final pool of 7 candidates who were interviewed by our EASR team. We are very pleased to announce that **John Dunn** has been hired to coordinate the Sales and Marketing of the suites and garden homes at *The Elms Retirement Village*!



*Dan, Robert, Rosemary, Doug from EASR and Cheryl, Emily from HRPAR during the selection process*

We have invited John to introduce himself to you folks on the Contact List first, before putting an article in the newspaper, since this group includes everyone on the Wait List and all of the members of EASR.

*Hello, everyone!*

*My name is John Dunn. I'm excited for the opportunity to join the EASR team. I look forward to being a part of the group that helps make the 'dream' of a locally based active seniors' community a 'reality'.*

*I have come to this opportunity after spending many years living and working in a smaller community – like Elmvale – as well. Throughout my career, I've primarily had exposure to sales and marketing which usually involved being "on the front lines" listening to and engaging with people – customers – to better understand their needs and how best to address them.*

*What intrigued me the most about the EASR project was a vision that's foundation was built from "within the community, for the community".*

*My personal experience, over the years, includes direct involvement with other family members at different stages in the aging process and the challenges – and in many cases – the absence of the type of support the EASR community will provide.*

*In moving to Springwater Township, our family looks forward to the "next chapter" and becoming further involved in Elmvale and surrounding areas.*

*Over the next few weeks and months, I welcome the opportunity to meet with each of you, personally, to discuss the next steps in making "The Elms" a part of the "next chapter" in your lives.*

*The 'first step' in the process will begin with a "Town Hall" meeting at the Elmvale Community Centre on the*



*evening of Monday, April 17<sup>th</sup> between 6:00 pm and 8:00 pm. This will allow us all to gather, after what has been a long winter, to gain an update on the status of "The Elms" project. Included in this meeting will be the introduction of unit pricing information which I understand many of you have been anxious to hear about from the group. It's important that as many interested people on the waiting list as possible be able to attend, as a presentation of the process for going forward on committing to a unit in "The Elms" will be included on the agenda.*

*That's all the news for now! Once again, I look forward to meeting each of you in the coming weeks!*